

Electrolux Professional to Put Sustainability in the Spotlight at Texcare 2024

Electrolux Professional is set to focus on 'shaping the sustainable laundry' at Texcare 2024 and will be showcasing a variety of professional laundry solutions to help businesses increase their circularity while reducing energy, water, and chemical consumption.

Held at Messe Frankfurt, the manufacturer will be exhibiting at Hall 8 Stand J90, from 6th – 9th November 2024, displaying a range of end-to-end solutions for textile care professionals. Among the technologies on show will be the company's Line 6000 high-spin washers and heat pump dryers. Thanks to high extraction speeds for maximum dewatering, a range of resource-saving functions, and new heat pump technology, the pair combine to offer up to a 70% reduction in energy consumption compared to contemporary models.

The event will also serve as a debut for Electrolux Professional's latest model from the Line 6000 pullman barrier washers range and the new Line 6000 FFS Vibe flatwork Ironer. Equipped with several innovative features to ensure a fail-safe approach to hygiene, and a higher level of automation, these appliances are the ideal fit for hygiene-critical industries such as health estates and care facilities.

Wet cleaning is set to be another key focus at the event, with the lagoon[®] Advanced Care system among the on-stand highlights. The system serves as an environmentally friendly alternative to traditional dry-cleaning methods, capable of handling delicate fabrics without the use of hazardous chemicals and using only water as the solvent.



All of Electrolux Professional's solutions will be brought to life over the course of the event through a variety of tailored activities, real time saving calculators, live demonstrations, and product training led by the on-stand team.

Helping businesses achieve their sustainability and performance goals simultaneously is central to Electrolux Professional offering as a manufacturer, and the company looks forward to the discussions this will generate at Texcare 2024.

Stockholm, November 2024